

Bridgefest Music Festival & Rails to Trails Festival Sponsorship/Program Ad Info 2008

Same rates—twice the exposure!

Major Sponsorship: (\$500) will get your business or agency:

- A full page ad in the Bridgefest Festival Program (*festival program is Black & White only*)
- A spot in the Lassen Times Pre-Advertisements & Post Ads for both Bridgefest & Rails to Trails
- Main stage mention of your support throughout Bridgefest Music Festival
- Banner Advertising on the Main Stage at Bridgefest Music Festival
- T-shirts for both events
- Advertisement on the Sponsor Board at the Rails to Trails Festival
- Advertisement on Restaurant Placemats at participating establishments for Rails to Trails

Mini-Sponsorship: (starting at \$150) will get your business or agency:

- A half page ad in the Bridgefest Festival Program (*festival program is Black & White only*)
- A spot in the Lassen Times Pre-Advertisements & Post Ads for both Bridgefest & Rails to Trails
- Banner Advertising on the Main Stage at Bridgefest Music Festival
- T-shirts for both events
- Advertisement on the Sponsor Board at the Rails to Trails Festival
- Advertisement on Restaurant Placemats at participating establishments for Rails to Trails

Bridgefest Music Festival

Friday June 20th 6-10 P.M.

Saturday June 21st 12 P.M. to 10 P.M.

Pat Murphy Little League Field

Susanville, CA

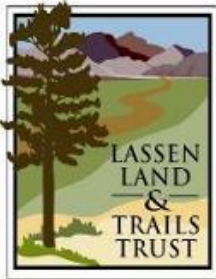
Rails to Trails Festival

October 3rd-5th

Historic Susanville Railroad Depot

Susanville, CA

**Sponsorships can be sent by Check to: LLTT PO Box 1461, Susanville CA 96130 Questions? Call 530-257-3252
Please direct your Ad information & Graphics to the UPS Store: call 530-251-1802**



Bridgefest Music Festival Program Ad Info 2008



The
UPS
STORE

To Place Order or for
more information call:
530-251-1802

Deadline for placing
ads: April 15th

Advertisement Rates for Bridgefest Music Festival Programs:

(Festival Program is Black & White Only/Small Pocket book size 5.5" x 8.5"—similar to Lassen County Fair Book)

Full Page Program Ad: \$150.00

1/2 Page Program Ad: \$90.00

1/4 Page Program Ad: \$60.00

Logo Ad (Logo & Phone # only): \$20.00

**Proceeds from Advertising & Bridgefest Music Festival
go toward the LLTT Trails Endowment Fund to help
rebuild the Bridge #9 on the Bizz Johnson Trail**

**Time Capsule Advertising! Festival attendees will keep
the program as a memento, and keep your ad too!**

**Broad Reach! Programs will be mailed to ticket
purchasers from all over Northern California**

For more information on Bridgefest Music Festival visit:
www.lassenlandandtrails.com
or call 530-257-3252

Payment expected when placing Ad



**Business
Check**